



SunSaviour Presents

1st **ISE**
INTERNATIONAL SOLAR EXPO

JUNE 1st & 2nd 2024

SHIRAZ ARENA, PESHAWAR, PAKISTAN

Powered by



Hosted by



About the Expo

With the theme “Innovations for a Sustainable Future”, the International Solar Expo (ISE) 2024 is a premier event in Pakistan’s renewable energy landscape, dedicated to fostering innovations for a sustainable future. This two-day expo is designed to bring together industry leaders, academics, civil society, and policymakers to engage in meaningful dialogue and showcase advancements in solar energy. Our goal is to contribute to global efforts in achieving affordable and clean energy (SDG 7), promote decent work and economic growth (SDG 8), and support climate action (SDG 13).

Program Highlights

- **Exhibition Stalls:** Discover innovative technologies and products from leading national and multinational solar companies.
- **Keynote Speeches:** Gain insights from world-renowned experts at the forefront of solar energy research and development.
- **Panel Discussions:** Participate in discussions on the latest trends, challenges, and future prospects of the solar industry.
- **Ideas Competition:** Celebrate academic excellence with awards for outstanding contributions to solar technology.

Special Attractions

- **Innovation Showcase:** Witness groundbreaking solar solutions from startups and innovators.
- **Career Pavilion:** Connect with top solar energy companies and recruiters, discover job opportunities, and advance your professional journey.
- **Hybrid Conference:** Engage with a global audience through physical and online presentations on the latest in solar energy R&D.

Additional Features

- Solar Innovations Awards
- Family Fun Activities
- Cultural Night

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Exhibitors Profile

- Distributors
- Manufacturers
- Suppliers
- International brands
- Cable industry
- R&D organizations
- Academia and government
- Banks and leasing companies
- Contractors and builders

Mediums of Promotion

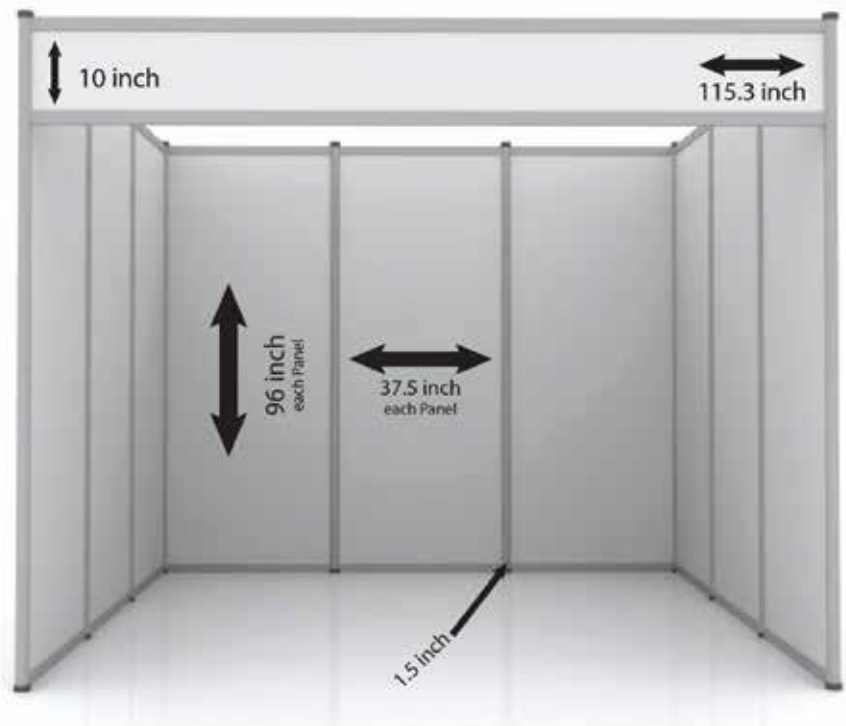
Our engrossed and focused media plan ensures the presence of professionals and investors from around the country.

- Advertising promotion in major industry events
- VIP invites & direct mail invitations
- Websites & social media
- SMS & email campaigns
- Radio & television
- Billboard displays
- Steamers campaign
- Floating SMD campaign
- BT activity
- Grand inaugural & closing ceremony

Sponsorship Tiers and Benefits

Tier	Platinum	Diamond	Gold	Silver	Bronze
Stall Size	25'x20' feet	20'x20' feet	15'x10' feet	10'x10' feet	7'x7' feet
Steamers	50	25	15	-	-
Billboards	3	2	1	-	-
Promo on SMD	Yes	Yes	Yes	No	No
TVC on SMD	Yes	Yes	No	No	No
Social Media	Special message	Special message	Special message	No	No
Logo Placement	All promotional materials	Common media wall, newspaper, website	Common media wall, newspaper, website	Website	Website
Event Package	Yes	Yes	Yes	No	No
Price (PKR)	250,000	200,000	150,000	120,000	70,000
Special Offer	Additional Package (PKR 20,000): 2 Chairs, 1 Table, 1 Front Desk, 2 Spot Lights, 1 Electric Plug				

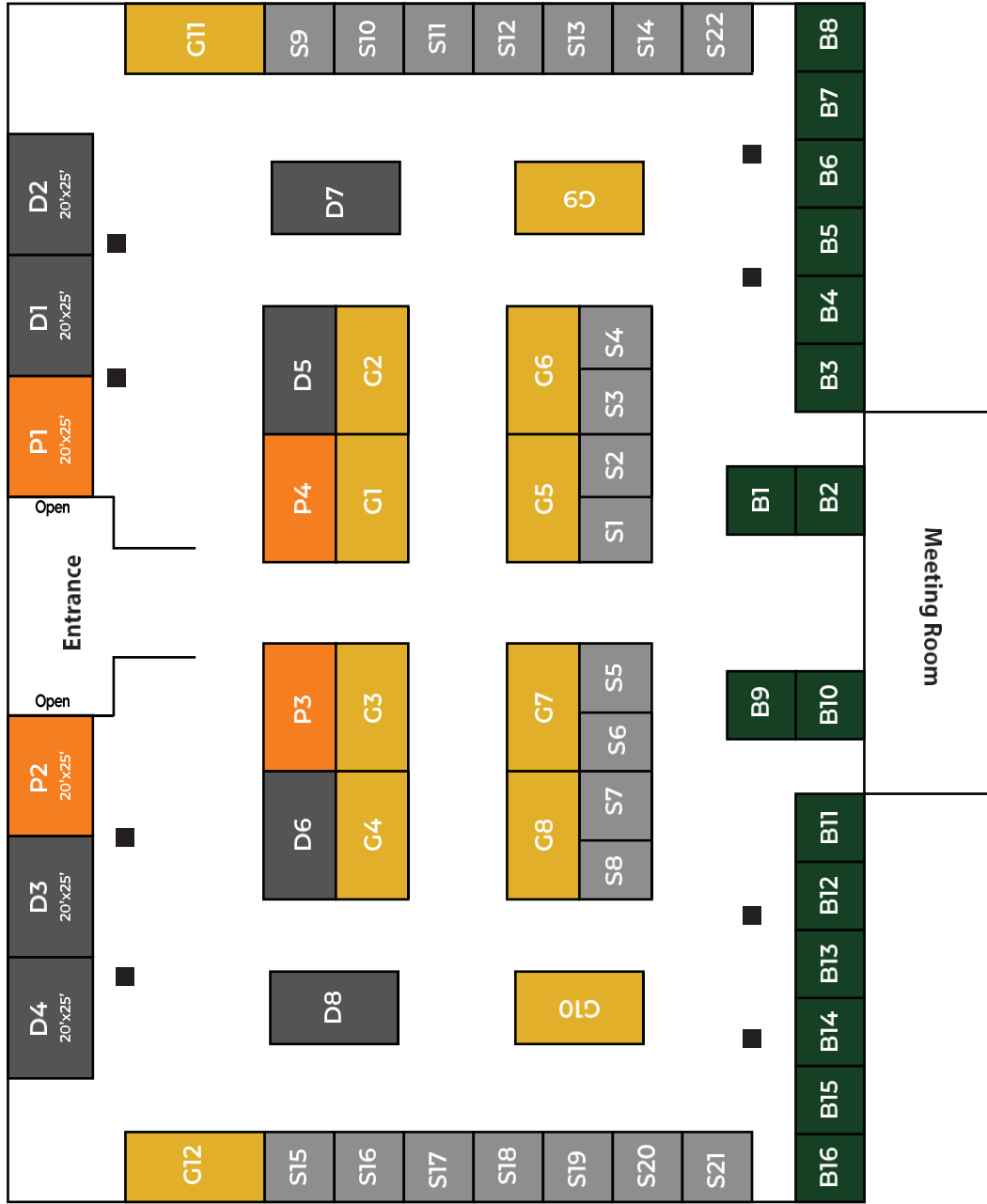
Standard Shell Scheme Stall



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FLOOR PLAN



4	8	12	22	16
Platinum 25'x20'	Diamond 20'x20'	Gold 15'x10'	Silver 10'x10'	Bronze 7'x7'

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Contact Us



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