



1st **ISE**
INTERNATIONAL SOLAR EXPO

MAY 1st & 2nd 2024

SHIRAZ ARENA, PESHAWAR, PAKISTAN

Powered by



Hosted by



About the Expo

The International Solar Expo (ISE) 2024 is a premier event in Pakistan's renewable energy landscape, dedicated to fostering innovations for a sustainable future. This two-day expo is designed to bring together industry leaders, academics, civil society, and policymakers to engage in meaningful dialogue and showcase advancements in solar energy. Our goal is to contribute to global efforts in achieving affordable and clean energy (SDG 7), promote decent work and economic growth (SDG 8), and support climate action (SDG 13).

Program Highlights

- **Exhibition Stalls:** Discover innovative technologies and products from leading national and multinational solar companies.
- **Keynote Speeches:** Gain insights from world-renowned experts at the forefront of solar energy research and development.
- **Panel Discussions:** Participate in discussions on the latest trends, challenges, and future prospects of the solar industry.
- **Ideas Competition:** Celebrate academic excellence with awards for outstanding contributions to solar technology.

Special Attractions

- **Innovation Showcase:** Witness groundbreaking solar solutions from startups and innovators.
- **Career Pavilion:** Connect with top solar energy companies and recruiters, discover job opportunities, and advance your professional journey.
- **Hybrid Conference:** Engage with a global audience through physical and online presentations on the latest in solar energy R&D.

Additional Features

- **Solar Innovations Awards**
- **Family Fun Activities**
- **Cultural Night**

Exhibitors Profile

- Distributors
- Manufacturers
- Suppliers
- International brands
- Cable industry
- R&D organizations
- Academia and government
- Banks and leasing companies
- Contractors and builders

Mediums of Promotion

Our engrossed and focused media plan ensures the presence of professionals and investors from around the country.

- Advertising promotion in major industry events
- VIP invites & direct mail invitations
- Websites & social media
- SMS & email campaigns
- Radio & television
- Billboard displays
- Steamers campaign
- Floating SMD campaign
- BT activity
- Grand inaugural & closing ceremony

1,000,000/-

Powered By

- Exclusive naming rights
- 25'x25' feet "Powered By" stall
- 100 steamers
- 5 billboards
- 5 props (cut out)
- Branded meeting room
- Building drop down
- Promo message on event SMD
- TVC on floating SMD for 7 days
- Special message on event social media pages
- Logo on VIP special invitation card
- Logo on common media wall
- Logo on newspaper ads
- Logo on visitor's card
- Logo on venue branding
- Logo on event website
- Acknowledgement/announcement of sponsor during event
- Event's coverage package (photography/videography)
- Logo on Event Shield
- Certificate of participation and letter of appreciation
- Rights to hold customize activity

250,000/-

Platinum

- 25'x20' feet, space only
- Building drop down
- Promo message on event SMD
- Special message on event social media page
- Logo on special invitation card
- Standees in exhibition area
- Logo on common media wall
- Logo on newspaper ad
- Logo on venue branding
- Logo on event website
- Acknowledgement/announcement of sponsor during event
- Event's coverage package (photography/videography)
- Logo on Event Shield
- Certificate of participation and letter of appreciation

200,000/-

Diamond

- 20'x10' feet, space only
- Promo message on event SMD
- TVC on floating SMD for 7 days
- Special message on event social media page
- Logo on special invitation card Standees in exhibition area
- Logo on common media wall
- Logo on newspaper ad Logo on venue branding
- Logo on event website
- Acknowledgement/announcement of sponsor during event
- Event's coverage package (photography/videography)
- Logo on Event Shield
- Certificate of participation and letter of appreciation

150,000/-

Gold

- 15'x10' feet, space only
- Promo message on event SMD
- Special message on event social media page
- Logo on common media wall
- Logo on newspaper ad
- Logo on venue branding Logo on event website
- Acknowledgement/announcement of sponsor during event
- Event's coverage package (photography/videography)
- Logo on Event Shield
- Certificate of participation and letter of appreciation

120,000/-

Silver

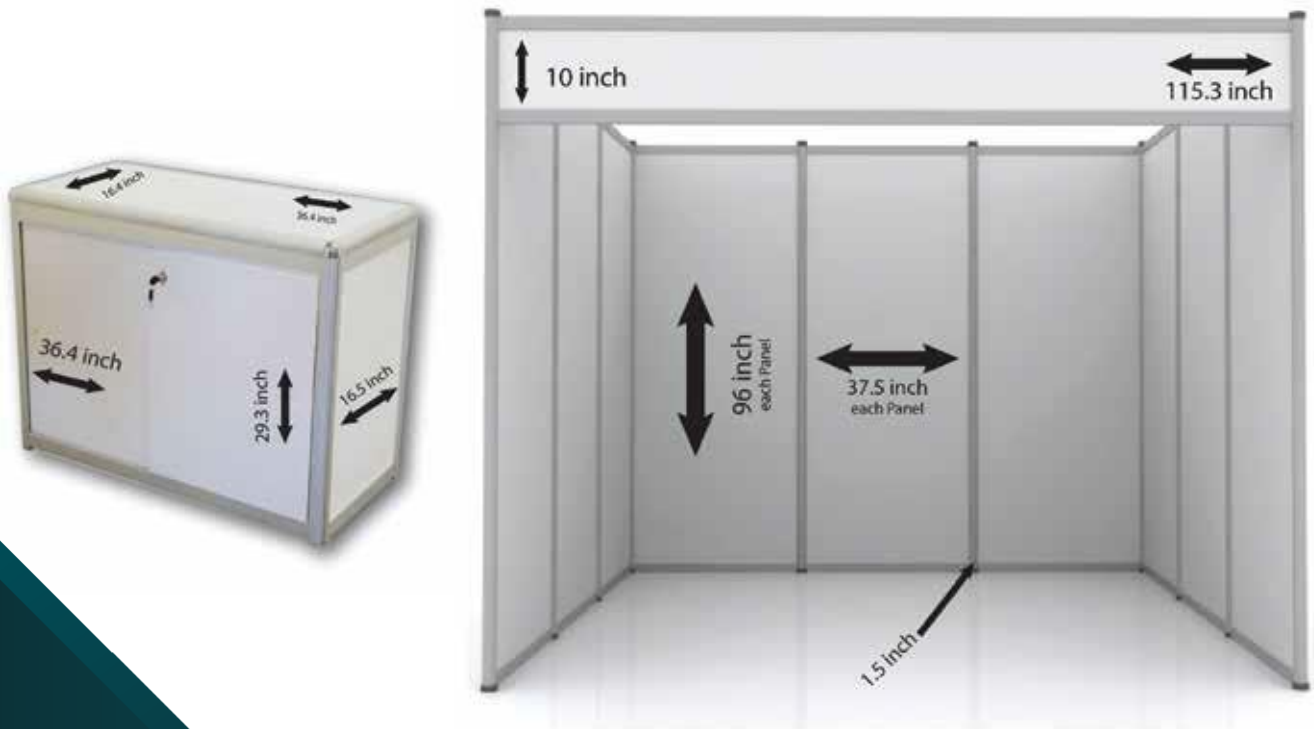
- 10'x10' feet, Silver shell stall
- Logo on common media wall
- Logo on venue branding
- Logo on event website
- Acknowledgement/announcement of sponsor during event
- Logo on Event Shield
- Certificate of participation and letter of appreciation

70,000/-

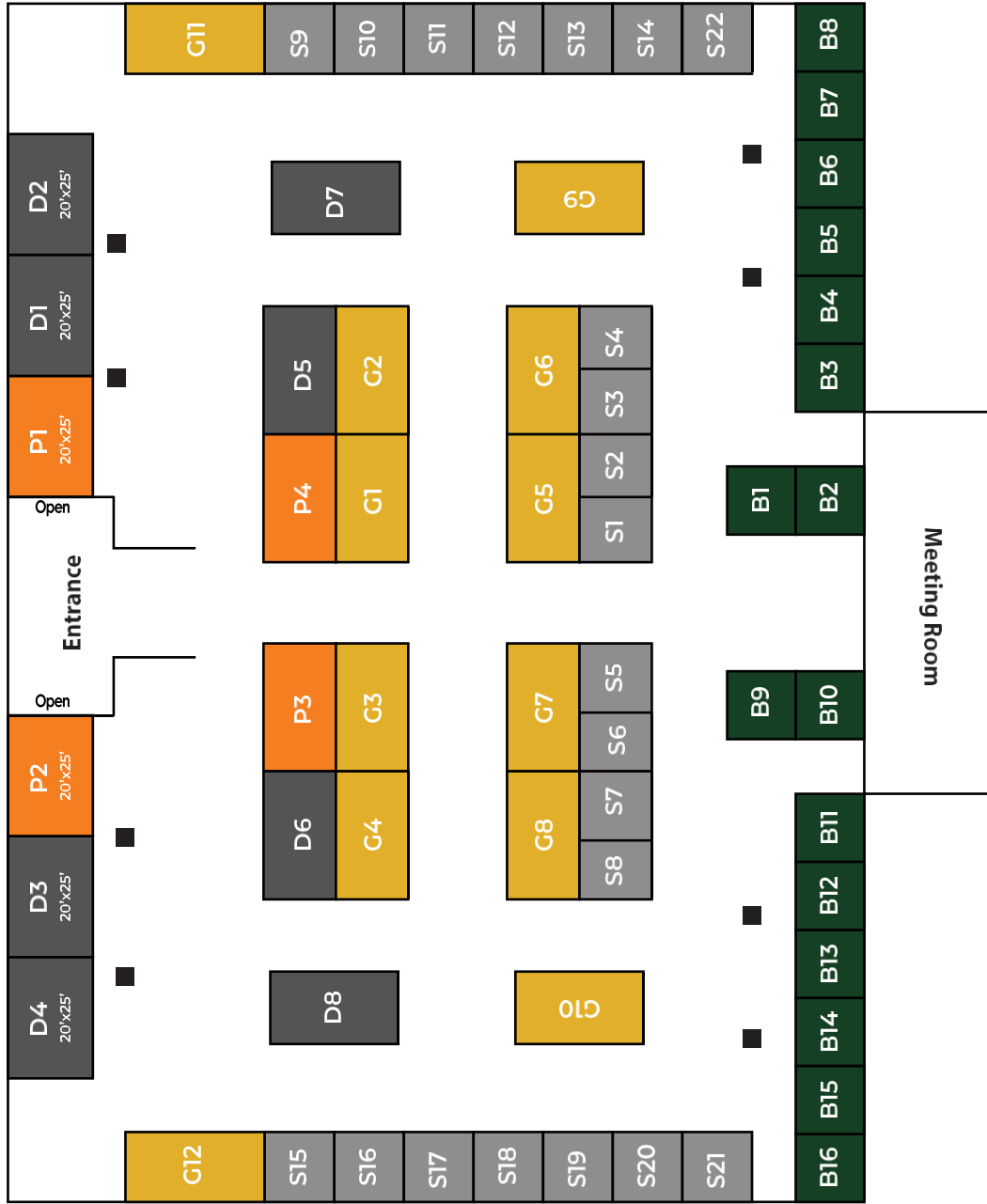
Bronze

- 7'x7' feet, Bronze shell stall
- Logo on event website
- Logo on Event Shield
- Certificate of participation and letter of appreciation

Standard Shell Scheme Stall



FLOOR PLAN



4	8	12	22	16
Platinum	Diamond	Gold	Silver	Bronze

Contact Us:



Irfan ul Haq Qureshi
+92-315-9006448

Zeeshan Saeed Shah
+92-333-9078811

Hamna Raziq
+92-315-9006826



SunSaviour

info@internationalsolarexpo.com

**3rd Floor, Khyber Heights, Board Bazar, University Road,
Peshawar, 25000, Pakistan
internationalsolarexpo.com**